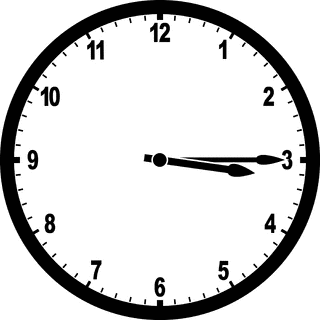
**Welcome to PandoLogic Campaign Success Team test:**

1. **The first part is General capabilities and should take you 15 minutes to complete**

**Brainteasers**:

1. Who are the founding team of Pandologic and what are their current roles?
2. Your phone stopped ringing, please describe the actions you would take to solve the problem? [Don't use the internet]
3. What is the angle between the hour hand and the minute hand at 15:15 ? explain how you arrived at the answer. [Don't use the internet]



1. **The Second part is Excel capabilities and should take you 45 minutes to complete**

Using **pivot tables and VLOOKUP** please show the following data:

1. Use Pivot table to show the total cost of **paid campaigns only** (filter by ClickSourceDesc) in **February**
2. Use VLOOKUP function to add a column to FactCampaignPerformance showing the job title of each job (from DimJobs table).
3. Use another Pivot table to show the cost, views, applicants, CPC (Cost per click) and CPA (cost per applicant) for each job title for the entire period (use **calculated fields** where appropriate).
4. In your opinion which affiliate has the best performance? Elaborate.

**based on JT's performance table:**

1. Please show performance per location.

* What is the best location you recommend using? In your answer take into consideration applicants / clicks / conversion.
* Which location you do not recommend using at all?

1. Which company has the best clicks to applicant’s conversion performance?
2. Which company has the best applicant per job performance on average?

**Good Luck and Feel free to ask if there are any questions.**